

The PE 100+ Association Newsletter, June 2010 – Moscow Conference

Participation to CityPipe 2010 in Moscow

The building & infrastructure market in Russian Federation and neighbouring countries has witnessed a strong expansion from 2000 to 2008, and even if recently affected by the general crisis it keeps a strong potential with expected growth above 10% in next years.

Beginning June the Crocus Exhibition Centre in Moscow, one of the largest in Europe, hosted a crowded event which combined the largest International Water Forum in Eastern Europe: **Ecwatech-2010**, the 5th International exhibition: **CityPipe 2010** and a trade fair and conference for trenchless technologies: **No-Dig Moscow 2010**.



In collaboration with Polyplastic Group (largest pipe producer in Russia), the PE100+ Association sponsored inside the CityPipe 2010 event an international conference on “Pipeline Systems for Municipal Infrastructure: Construction, Introduction and Operation”, organized by Sibico international and the Noncommercial Partnership “Polymeric Pipeline Systems”.

PE100+ Association delivered 3 lectures :

- **The PE100+ Association and its role in the PE pipe industry** by Pierre Belloir, Vice-President Europe PE100+
- **Technical requirements for PE100+ quality materials** by Olga Anisimova PE100+
- **Market acceptance and success stories for PE100 pipes** by Antonio Belforte, Marketing Manager PE100+

The full day event, on the 2nd June 2010, was attended by more than 70 representatives of pipe producers, water utilities, and engineering companies from the Russian Federation and the neighbouring countries, and in addition to the presentations about PE100 materials and pipes the participants have received information on the latest development of other pipeline systems and of quality standards.

It was a positive first presence of our Association in this important market and it has allowed starting positive relationships with the local pipe industry, which is looking with strong interest





to the adoption of best practices to foster the development of local infrastructures and building activities. The success stories of PE100 pipes, based on rigorous quality approach and reliability, will continue to be a best in class reference.

In case of questions, please contact:

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